

VERMONT

Vermont reported total annual sports betting revenue of \$21.9 million in 2024, following the launch of operations in January.

KEY STATE INFORMATION

NUMBER OF COMMERCIAL CASINOS

0

CASINO FORMAT

N/A

NOTABLE FORMS OF GAMING

Sports Betting

REGULATORY AUTHORITY

Vermont Department of Liquor and Lottery

GROSS SPORTS BETTING REVENUE 2024

\$21.9M

SPORT BETTING TAX REVENUE 2024

\$6.3M



Market Overview

Vermont has no commercial casino venues but offers sports betting through a limited number of online sportsbook operators subject to oversight by the Vermont Department of Liquor and Lottery.

A state law passed in 2023 authorized the state lottery agency to contract with a minimum of two and maximum of six operators to offer sports wagering on its behalf. Following a competitive procurement process, the Department of Liquor and Lottery selected three operators—DraftKings, FanDuel and Fanatics—as its contracted partners. Notably, Vermont is one of only two states—along with Tennessee—where state law allows only mobile sports betting, with no retail sportsbook operations permitted.

Vermont’s three online sports betting operators went live in the state in January 2024.

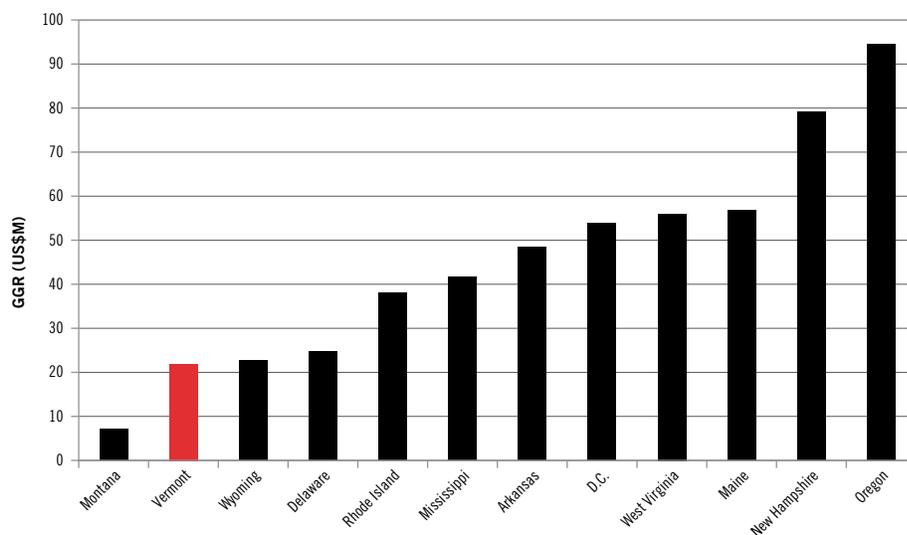
Market Performance

In 2024, total revenue from mobile sports betting in Vermont amounted to \$21.9 million. The total amount wagered—or handle—was \$198.8 million.

Gaming Tax Distribution

Vermont’s 2023 state law required the state’s contracted operators of mobile sports betting to negotiate an effective tax rate as part of the procurement process, with the limitation that any revenue-sharing rate could not be lower than 20 percent.

SELECTED STATES: REGULATED SPORTSBOOK GGR (US\$M) 2024



SOURCE: State Gaming Regulatory Agencies

Vermont

Under the terms of their contracts, FanDuel pays 33 percent of revenue to the Vermont Department of Liquor and Lottery, while DraftKings and Fanatics both pay 31 percent. Sportsbook operations are further subject to a 0.25 percent federal excise tax applied to wagering handle. Federal excise tax payments may be deducted prior to the payment of state tax.

In 2024, Vermont's three sports betting operators paid approximately \$6.3 million in total state tax revenue. Pursuant to state law, all taxes and fees collected by the Vermont Department of Liquor and Lottery are deposited in a special sports wagering fund. Among other things, monies from the fund are used to support a newly established statewide responsible gambling program, subject to annual appropriations to be made by the state legislature.

Competitive Landscape

Vermont participates in a competitive regional market for sports betting, with both retail and online sports wagering fully regulated in its three bordering states of

Massachusetts, New Hampshire and New York. Aside from sports betting, Vermont's broader gaming market is limited to charitable gaming offerings as well as the traditional lottery operations of the Vermont Lottery.

Policy & Regulatory Review

Sports Betting

In March, the Vermont Department of Liquor and Lottery published a memo confirming that proposition bets on individual college athletes may not be offered by the state's contracted sports wagering operators.

The memo came shortly after the National Collegiate Athletic Association (NCAA) sought to prohibit prop bets based on the performance of individual players in all states with legal sports wagering, citing concerns of protecting amateur college athletes from online harassment in the event that their actions result in losing bets.

Vermont was one of four states to agree to ban player prop bets involving college athletes during the course of the year.