









**FOR AGA MEMBERS** 

# **Sports Betting Professionals**

This exclusive AGA member-only guide is for those looking to explore sports betting at G2E 2025. Check out education sessions, on-site activations and networking opportunities, and exhibitor recommendations curated specifically for you.



# **Experience**

Check out on-site activations and networking opportunities to make meaningful connections, find business partners, and connect with experts ready to take your business to the next level.

#### AGA Member Lounge

Member companies have access to the AGA Member Lounge, a dedicated space outside the Expo Hall for members to connect and hold private meetings in a quiet environment.

#### The AGA Commons

Back again this year, The AGA Commons showcases this year's Gaming Hall of Fame inductees and visualizes the latest AGA research about gaming's positive economic impact.

### **G2E** Dealer Championship

This exciting new addition will bring together the finest casino dealers from the U.S. to compete for the coveted title of best dealer.











## Learn

G2E's education program is curated by the industry for the industry, providing actionable insights into today's trends and challenges. Expand your knowledge with these curated sessions for sports betting professionals.

MONDAY	TUESDAY	WEDNESDAY
9:00 AM-9:50 AM	9:00 AM-10:00 AM	9:00 AM-10:00 AM
Regulating a Growing Global Gambling Industry: Challenges, Strategies, and International Collaboration	Tuesday Keynote	Wednesday Keynote
10:10 AM-11:00 AM	10:30 AM-11:00 AM	10:30 AM-11:00 AM
Overcoming Innovation Barriers in the Gaming Industry	Building Brand Value Through Responsible Gaming Education	Unpredictable: How the Emergence of Event Contracts Challenges the Paradigm for Regulated Gaming
11:20 AM-12:10 PM	11:40 AM-12:30 PM	11:40 AM-12:30 PM
Guarding the Game: Navigating the Intersection of Sports Betting and Sport Integrity	Explore the Expo Hall	Explore the Expo Hall
1:30 PM-2:20 PM	2:00 PM-2:50 PM	2:00 PM-2:50 PM
Explore AGA Commons	AI, IDs & Biometrics: Strengthening Trust in Gaming	Understanding Pay by Bank: Revolutionizing Payment Systems in Sports Betting
2:40 PM-3:30 PM	3:10 PM-4:00 PM	3:10 PM-4:00 PM
New Strategies, Better Connections:	Fighting Back: How States	Harnessing AI for Enhanced
How Gaming Companies Are Improving Player Engagement on Responsible Gaming	are Addressing Illegal and Unregulated Gambling	Customer Engagement in Today's Digital Landscape

## **Discover**

Visit the Expo Hall and discover the latest technologies and innovations.









