

KANSAS

Total statewide commercial casino gaming revenue hit a record \$631.7 million in 2024, bolstered by strong growth in the Kansas sports betting market.

KEY STATE INFORMATION

NUMBER OF COMMERCIAL CASINOS

4

CASINO FORMAT

Land-Based Casinos

NOTABLE FORMS OF GAMING

Sports Betting

REGULATORY AUTHORITY

Kansas Racing and
Gaming Commission

GROSS CASINO GAMING REVENUE 2024

\$631.7M

GAMING TAX REVENUE 2024

\$125.4M



Market Overview

Kansas offers commercial casino gaming at four state-owned casinos, which are developed and managed by private companies. The casinos, each of which offers electronic gaming devices, table games and sports betting, are operated under the constitutional authority of the Kansas Lottery and are regulated by the Kansas Racing and Gaming Commission (KRGC).

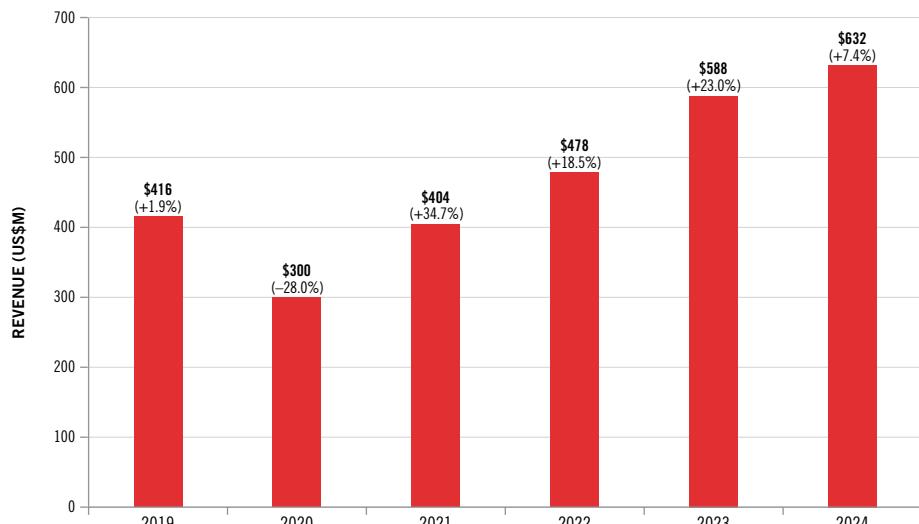
In 2007, the legislature approved the Kansas Expanded Lottery Act, which authorized the creation of four “lottery gaming facilities,” one in each of the four designated gaming zones throughout the state. The four casinos opened between 2009 and 2017.

In 2022, lawmakers approved legislation authorizing Kansas’ commercial casinos to operate sports betting via land-based sportsbooks within their casino properties, through kiosks installed at partnering retail locations, as well as through a maximum of three branded mobile platforms for each casino. At the end of 2024, Kansas’s online sports betting market was served by six digital sportsbooks, unchanged from the previous year.

Market Performance

In 2024, total statewide commercial casino gaming revenue reached a record \$631.7 million, up 7.4 percent from 2023 reflecting gains in both sports wagering and traditional casino gaming offered at Kansas’ four land-based casinos.

KANSAS: COMMERCIAL CASINO GAMING REVENUE (US\$M) 2018 to 2024



SOURCE: Kansas Racing and Gaming Commission

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Total revenue from electronic gaming devices at Kansas' commercial casino properties was \$362.7 million, an increase of 1.9 percent. Table game revenue was \$52.2 million, up 4.4 percent on the previous year.

Meanwhile, sports betting revenue amounted to \$216.7 million in 2024, up 18.8 percent on the prior year. Mobile sports betting accounted for almost 99 percent of the statewide sports wagering revenue total, as revenue from land-based sports betting dropped by more than one-third to just \$3.1 million for the year.

Gaming Tax Distribution

Kansas' commercial casinos are required by statute to pay a minimum tax rate of 27 percent on revenue from electronic gaming devices and table games, which includes a minimum 22 percent payment to the state, 3 percent to local governments, and 2 percent to fund problem gambling treatment. Casinos' management contracts also include provisions allowing for a higher tax rate of 29 percent to be applied if revenue exceeds a certain threshold during a calendar year.

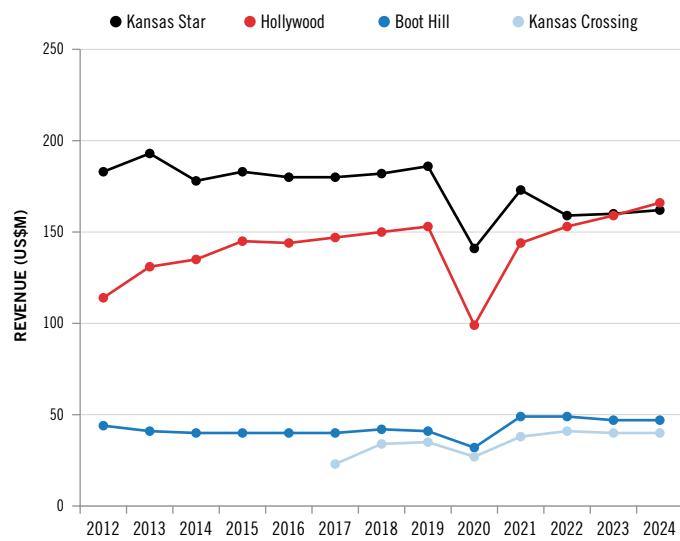
Revenue from land-based and online sports betting revenue is taxed at a rate of 10 percent. Sports betting operations are further subject to a 0.25 percent federal excise tax applied to wagering handle.

In 2024, Kansas' commercial casino gaming industry generated total tax revenue of approximately \$125.4 million, an increase of 4.8 percent from the prior year.

KANSAS: GAMING REVENUE BY CASINO (US\$M)

2012 to 2024

In 2024, Hollywood Casino at Kansas Speedway in Kansas City surpassed Kansas Star Casino near Wichita as the most lucrative commercial casino in the state for the first time.



SOURCE: Kansas Racing and Gaming Commission
GGR excludes contributions from sports betting

Of this amount, approximately \$91.9 million was distributed to the state's Expanded Lottery Act Revenue Fund. Appropriations from the fund are determined annually at the direction of the state legislature but must be allocated to specific causes that include state debt reduction, covering public employees' retirement liabilities, and an initiative to increase the number of engineering graduates at Kansas universities. A further \$12.5 million was allocated to local governments that host casinos, while around \$8.3 million was generated to fund problem gambling services.

The annual tax total also included approximately \$12.7 million that was raised from taxes applied to sports betting. Under Kansas' 2022 sports wagering law, all sports betting tax revenue collected by the state is redistributed for specific purposes that include prosecuting illegal gambling, funding problem gambling initiatives and incentivizing professional sports teams to relocate to Kansas.

Competitive Landscape

In addition to its four commercial casinos, Kansas hosts seven tribal casinos on Indian reservation lands within the state. Tribal casinos located in the northeastern corner of the state compete with Hollywood Casino at Kansas Speedway located just outside of Kansas City. Hollywood Casino also competes directly with four casinos on the Missouri side of the Kansas-Missouri border. As a result of a November 2024 voter referendum, those Missouri casinos are expected to launch sports betting during 2025.

Kansas Crossing Casino in southeastern Kansas competes with several tribal casinos in northeastern Oklahoma. Kansas Star Casino, the state's largest commercial casino, competes directly with a tribal casino in Sedgwick County, near Wichita, which opened in 2021. The Wyandotte Nation intends to expand its Crosswinds Casino tribal gaming facility to include additional electronic gaming devices and table games, pending agreement with the state of Kansas regarding a tribal gaming compact.

Under provisions that were included in Kansas' 2022 sports wagering law, Kansas Star Casino also faces pending competition from electronic gaming devices based on the outcome of historical horse races that may be operated at the site of the former Wichita Greyhound Park in Sedgwick County. The Kansas Racing and Gaming Commission awarded a license for the historical horse racing facility in 2023 and the venue is expected to open in September 2025.

Kansas

Policy & Regulatory Review

Tribal Gaming

In April, the Kansas House of Representatives and Senate both approved separate resolutions ratifying amendments to the state's tribal gaming compact with the Iowa Tribe of Kansas and Nebraska. The compact amendments specifically would enable the tribe to offer sports wagering in its Casino White Cloud tribal gaming facility and also deploy a mobile sportsbook that would be made available to players across the state utilizing servers located on tribal lands.

The compact amendments are identical to those of the compact between Kansas and the Prairie Band

Potawatomi Nation that were ratified in 2023. As of the end of the year, however, the Iowa Tribe's amended compact had yet to be approved by the U.S. Department of Interior and published in the Federal Register.

The statewide mobile sports betting provisions of the two Kansas compact amendments resemble those of the landmark 2021 compact between the Seminole Tribe and the state of Florida.

In February, the Interior Department's Bureau of Indian Affairs approved new federal regulations to expressly allow for statewide mobile gaming to be included in tribal gaming compacts subject to certain conditions.