

FOR AGA MEMBERS

Sports Betting Professionals

This exclusive AGA member-only guide is for those looking to explore sports betting at G2E 2024. Check out education sessions, on-site activations and networking opportunities, and exhibitor recommendations curated specifically for you.



Experience

Check out on-site activations and networking opportunities to make meaningful connections, find business partners, and connect with experts ready to take your business to the next level.

AGA Member Lounge

Member companies have access to the AGA Member Lounge, a dedicated space outside the Expo Hall for members to connect and hold private meetings in a quiet environment.

[EXPLORE HERE](#)

The AGA Commons

Back again this year, The AGA Commons showcases this year's Gaming Hall of Fame inductees and visualizes the latest AGA research about gaming's positive economic impact.

[EXPLORE HERE](#)

The Lab

As the launching pad for emerging trends for the entire gaming ecosystem. The Lab serves as a hub for thought leadership and networking opportunities that explore the future of gaming.

[EXPLORE HERE](#)

Learn

G2E's education program is curated by the industry for the industry, providing actionable insights into today's trends and challenges. Expand your knowledge with these curated sessions for sports betting professionals.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
<p>9:00 AM-9:50 AM Retail Sportsbooks' Role in the Online Betting Ecosystem</p>	<p>8:30 AM-10:00 AM Tuesday Keynote</p>	<p>8:30 AM-10:00 AM Wednesday Keynote</p>	<p>8:30 AM-10:00 AM G2E WORKSHOP*</p> <p>The Roadmap for Online Gaming & Sports Betting Expansion</p> <p><small>*G2E Workshops require separate fee to participate.</small></p>
<p>10:10 AM-11:00 AM Maximizing Revenue through Sports Sponsorships in Gaming</p>	<p>10:30 AM-11:00 AM From Sports Betting to iGaming: The Path Forward for Women Bettors</p>	<p>10:30 AM-11:00 AM The Far-Reaching Negative Impact of the Illegal Gambling Market</p>	
<p>11:20 AM-12:10 PM Omnichannel Excellence: BetMGM's Strategy in Game Creation and Customer Retention</p>	<p>11:40 AM-12:30 PM The Transformative Power of AI and Machine Learning in Gaming</p>	<p>11:40 AM-12:30 PM Explore the Expo Hall</p>	
<p>1:30 PM-2:20 PM The Explosive Growth of Sports Betting Contests in Las Vegas</p>	<p>2:00 PM-2:50 PM Sports Resorts: Vegas' Next Big Export?</p>	<p>2:00 PM-2:50 PM Exploring the Dynamics of Tennessee's Online-Only Sports Wagering Market</p>	
<p>2:40 PM-3:30 PM Seizing Opportunities in Brazil's Sports Betting Market</p>	<p>3:10 PM-4:00 PM Explore the Expo Hall</p>	<p>3:10 PM-4:00 PM Sports Betting's Ever-changing Regulatory & Tax Landscape</p>	

Discover

Visit the Expo Hall and discover the latest technologies and innovations.

[VIEW MAP >](#)

[VIEW ALL EXHIBITORS >](#)