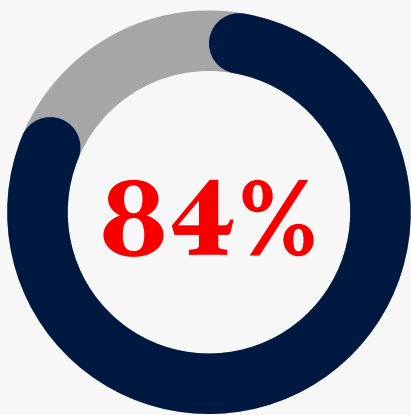


CONSUMER TRENDS

Responsible Gaming Awareness

As legal gaming expands, consumers continue to report high levels of responsible gaming engagement.



of past-year gamblers are aware of at least one responsible gaming resource, **including 91 percent of sports bettors.**

Three-quarters or more of players consider the following measures effective ways to encourage responsible play:



More than half (53%) of sports bettors report seeing an increase in responsible gaming messaging over the past year.