

# How to Get Involved

This September, join the gaming industry in recognizing Responsible Gaming Education Month (RGEM). Everyone has a responsibility for responsibility—operators, manufacturers, suppliers, media, leagues, advocates and more. It's easy to get involved with these ideas.

## Participate in the RGEM 2023 Kick Off

To mark 25 years, we're kicking off **#RGEM2023** with an action day on Wednesday, September 6. Join us online to share your commitment to responsibility. Share the official **#RGEM2023** video (coming soon!) or social media graphics.



Want us to highlight your efforts during RGEM 2023? Reach out to the AGA's [Cait DeBaun](#).

## For Employers

Consider opportunities during RGEM to highlight your organization's responsible gaming efforts to the broader community.

- Place an op-ed** in a local newspaper or media outlet or adapt for a blog post on your organization's website.
- Consider pitching** spokespeople for local news to discuss responsible gaming efforts and consumer education tips.
- Join the #RGEM2023 conversation** to highlight your responsible gaming efforts.

Employees serve as the front line for responsible gaming efforts. Use RGEM to reenergize your training efforts and empower employees with the knowledge and tools to recognize the difference between responsible gaming and gambling that is potentially problematic.

- Interview your staff** for a video, social media or blog post on how they prioritize responsible gaming.
- RGEM serves as a great opportunity to **provide refresher trainings to employees** at all levels. Make the trainings informative and interactive by adding in quizzes, prizes or recognition.
- Use the month to reinvigorate responsible gaming resources**—like brochures, posters—offered to employees.



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- Highlight responsible gaming and RGEM through internal communications channels** like newsletters and intranets, breakrooms and back of house digital displays.

## *For Customers*

Responsible gaming efforts help customers make informed choices about their gambling. RGEM provides the opportunity to promote transparency and gaming literacy by educating customers.

- Feature responsible gaming messaging on public channels** like social media, informational kiosks and websites.
- Distribute informational materials** on premise or through gaming apps.
- Promote industry efforts** like *Have A Game Plan*® on signage and marquees on property and digitally on social media.

## *For Policymakers and Regulators*

Policymakers and regulators play a key role in creating a baseline for responsibility. Get engaged during RGEM by acknowledging the importance of responsible gaming to a successful market.

- Sign a proclamation** recognizing RGEM or use your communications channels to highlight responsible gaming efforts in your jurisdiction.

## *For Industry Partners*

Businesses both inside and outside the gaming industry—including media and league partners—have a role to play in educating consumers on responsible gaming.

- Collaborate with responsible gaming organizations and initiatives**, like *Have A Game Plan*.® or the International Center for Responsible Gaming, to develop educational campaigns or research initiatives.
- Avoid promoting illegal gambling websites** by only citing and partnering with legal U.S. sportsbooks that provide consumers with responsible gaming protections.

