

How to Get Involved

This September, join the gaming industry in recognizing Responsible Gaming Education Month (RGEM). Everyone has a responsibility for responsibility—operators, manufacturers, suppliers, media, leagues, advocates and more. It's easy to get involved with these ideas.

For Employers

Consider opportunities during RGEM to highlight your organization's responsible gaming efforts to the broader community.



Place an op-ed in a local newspaper or media outlet or adapt for a blog post on your organization's website.



Consider pitching spokespeople for local news to discuss responsible gaming efforts and consumer education tips.



Join the #RGEM2022 conversation to highlight your responsible gaming efforts.

For Employees

Employees serve as the front line for responsible gaming efforts. Use RGEM to reenergize your training efforts and empower employees with the knowledge and tools to recognize the difference between responsible gaming and gambling that is potentially problematic.



Interview your staff for a video, social media or blog post on how they prioritize responsible gaming.



RGEM serves as a great opportunity to **provide refresher trainings to employees** at all levels. Make the trainings informative and interactive by adding in quizzes, prizes or recognition.

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Use the month to reinvigorate responsible gaming resources—like brochures, posters—offered to employees.



Highlight responsible gaming and RGEM through internal communications channels like newsletters and intranets, breakrooms, and back of house digital displays.

For Customers

Responsible gaming efforts help customers make informed choices about their gambling. RGEM provides the opportunity to promote transparency and gaming literacy by educating customers.



Feature responsible gaming messaging on public channels like social media, informational kiosks and websites.



Distribute informational materials on premise or through gaming apps.



Promote industry efforts like *Have A Game Plan*® on signage and marquee on property and digitally on social media.

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For Policymakers and Regulators

Policymakers and regulators play a key role in creating a baseline for responsibility. Get engaged during RGEM by acknowledging the importance of responsible gaming to a successful market.



Sign a proclamation recognizing RGEM or use your communications channels to highlight responsible gaming efforts in your jurisdiction.

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