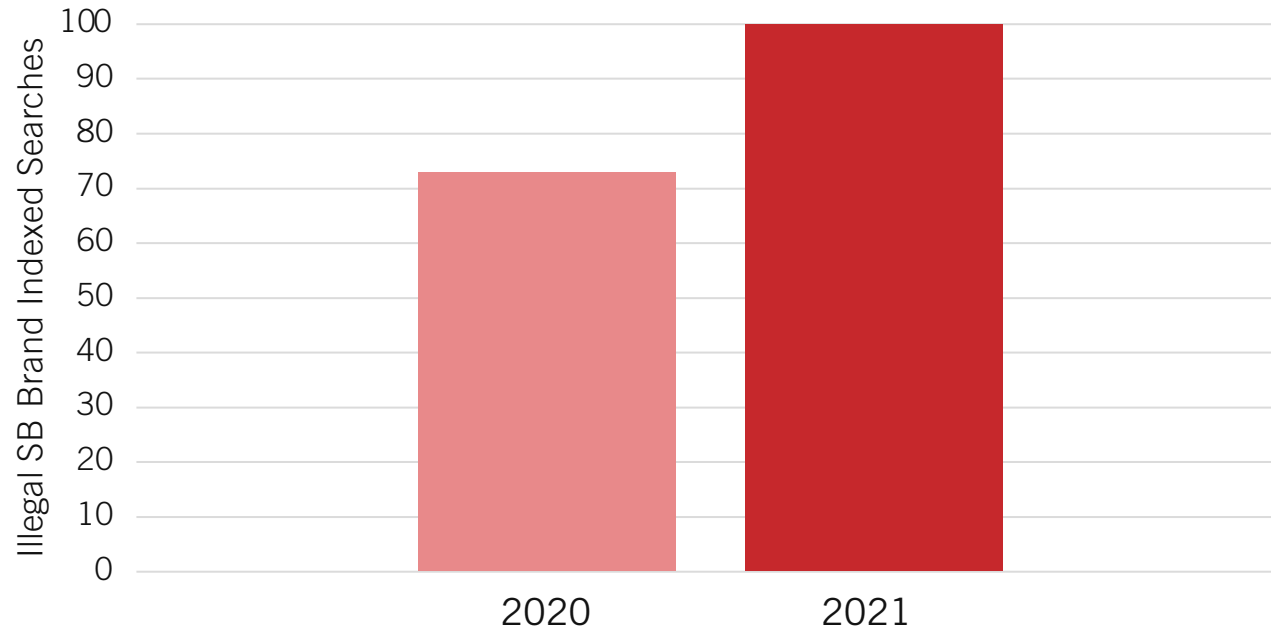


Illegal Sportsbook Brand Searches Up 38% in 2021

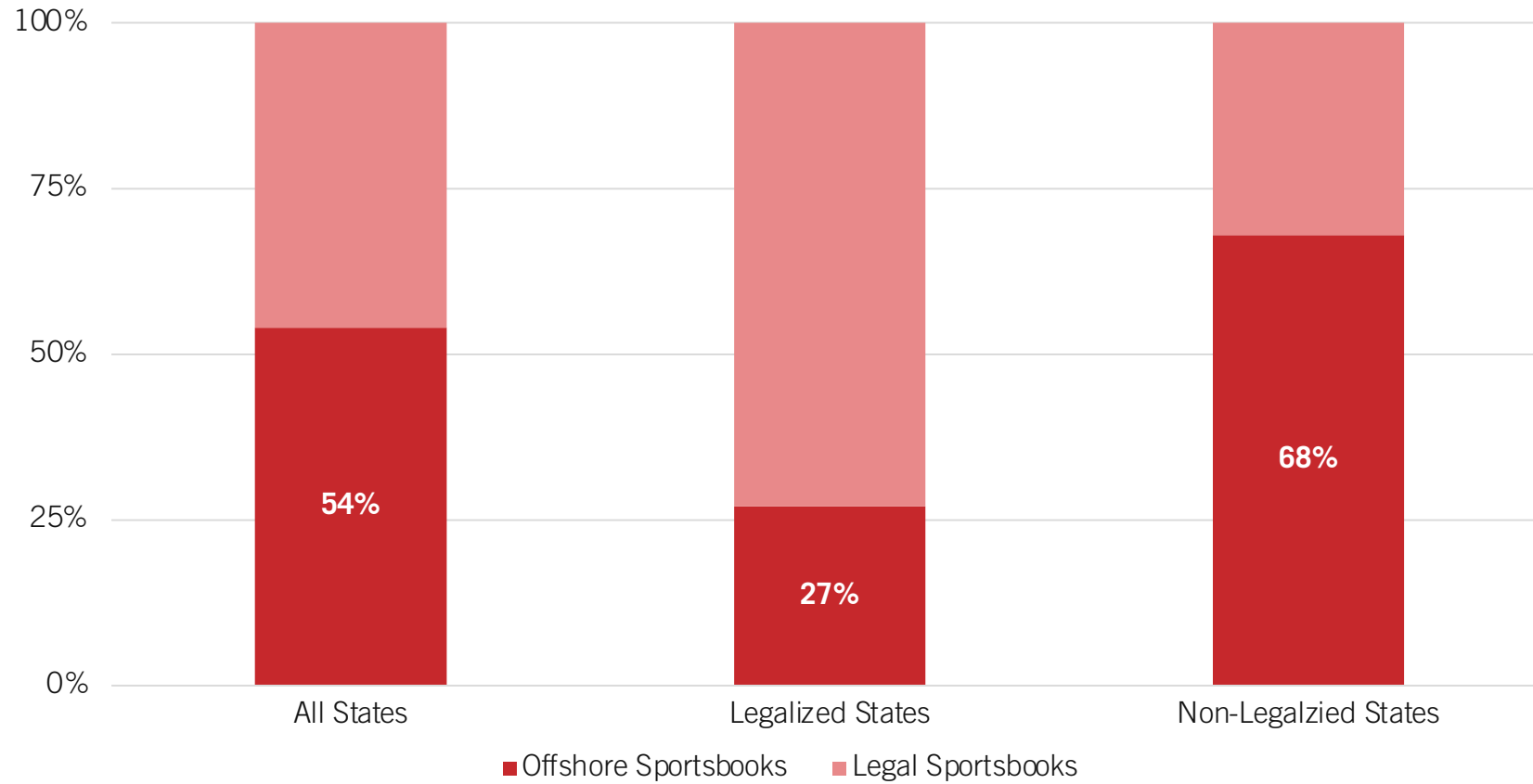
Indexed Illegal Brand Searches



+38%

2021 YoY Growth in Illegal Sportsbook Brand Searches (36% for Legal)

Illegal Sportsbook Searches Lower in Legalized States



About 75% of Sports Betting Searches in California, Florida & Texas are for Offshore Sites

Proportion of Legal to Offshore Search Traffic

