

“The issues of leadership, sustainability, diversity, inclusion and investing in the local communities where each of our offices reside, remains incredibly important to BMM. Our ‘We Care’ culture has always enabled us to prioritize our people as well as our customers. As we continue to expand our business across the globe, we create policies and procedures to support our people and the environment around us.”

Martin Storm, CEO



ADVANCING SUSTAINABILITY

REDUCING RESOURCE CONSUMPTION & WASTE

BMM Testlabs (BMM) seeks to create positive differences in its communities by beginning with simple yet effective steps to advance sustainability. BMM is reducing its reliance on natural resources by using less paper and plastic. BMM has gifted employees with branded reusable coffee tumblers

and 40oz water flasks to reduce the use of plastic and Styrofoam, resulting in a large reduction in waste. The Company has also replaced light bulbs with energy-efficient LEDs, placed sensor lighting in restrooms and is proud to be 100 percent paper-free in many of its most important functions.



STRENGTHENING DIVERSITY, EQUITY & INCLUSION

STRENGTHENING EMPLOYEE DEI

BMM recognizes that DEI contributes to its business success and is dedicated to encouraging supportive and inclusive environments for its people, partners and customers. BMM’s DEI initiatives include practices and policies on recruitment and selection, compensation and benefits programs, professional development, training and promotions.

BMM is currently in the final stages of implementing a new DEI Program. Its goals are to support and develop all individuals in the businesses, enable cultural development and participation, develop career paths and leadership opportunities, promote those who qualify and develop and improve a new ‘Staff Inclusion Satisfaction’ rating. This rating will be measurable by a survey conducted at the beginning of the program, and then conducted annually.

BMM Testlabs



INVESTING IN COMMUNITIES

EXPANDING EDUCATION & CAREER OPPORTUNITIES

BMM's Next Generation Initiative supports tribal youth and young adults through donations to charities advancing educational opportunity and improving public health.

In partnership with the American Indian Science and Engineering Society (AISES), BMM has also established the BMM-AISES internship, a 10-week paid scholarship program at the University of Nevada, Las Vegas which introduces students to careers in the gaming industry.

ADDRESSING CRITICAL COMMUNITY NEEDS

BMM partners with Anytown Las Vegas and various other charities and nonprofit organizations across BMM's many global offices. BMM feels these kinds of partnerships work best when both organizations have the same vision to advance communities. BMM connected with Anytown Las Vegas because it held similar values and teams from both companies have built a strong rapport.

BMM is pleased to support Opportunity Village, a not-for-profit organization that serves people in the Southern Nevada community with intellectual disabilities to enhance their lives and the lives of the families who love them.



RESPONSIBLE LEADERSHIP

TRAINING EMPLOYEES

BMM saw the need to provide responsible gaming education across the industry and created RG24seven, a video-based responsible gaming training platform. BMM invested heavily in research, partnerships and technology to create this state-of-the-art training platform and content based around responsible gaming education.

RG24seven is now providing high-quality, low-cost compliance and responsible gaming education to the global gaming industry.