**RESPONSIBLE GAMING EDUCATION WEEK NEWSLETTER**

Adapt this sample newsletter text to remind employees of your organization’s commitment to responsible gaming. The highlighted areas are meant to be personalized to your organization’s responsible gaming practices.

**Responsible Gaming: Our Everyday Commitment**

Responsible gaming is an integral part of (organization name)’s daily operations. During Responsible Gaming Education Week (RGEW), from September 19-25, we are joining with the American Gaming Association and partners across gaming to promote gaming literacy to our patrons while showcasing our everyday commitment to responsible gaming.

(Organization name) is committed to fostering an environment of responsible gaming—and addressing problem gambling head on—to ensure that patrons play responsibly and provide help to those who may need it. This means investing time in employee training, dedicating resources to promoting responsible gaming education, and working with regulators to protect consumers.

With the expansion of legal gaming across the country, we are committed to educating seasoned bettors and new customers alike on how to keep gaming fun:

* Set a budget and stick to it.
* Keep it social and play with friends, family, or colleagues.
* Know the odds by learning about the game you’re playing.
* Play legally with licensed, trusted operators.

Employees are the front line to our responsible gaming efforts. RGEW provides the opportunity to highlight (organization name)’s responsible gaming practices, which include:

* (Add/remove from this list to reflect your company’s practices.)
* We regularly train employees on responsible gaming and provide annual or periodic refresher training.
* We emphasize to our employees that casino gaming is an adults-only activity and require them to be vigilant in preventing individuals under the legal age from playing at our casinos.
* We provide information to guests about the importance of playing responsibly and how to recognize signs of a potential problem.
* We ensure that the placement and content of our advertising and marketing materials are to age-appropriate audiences and reflect generally accepted contemporary standards of good taste.
* We display toll-free helpline numbers for problem gambling in our ads, brochures, and signs.

Every (organization name) employee has a role to play in educating and engaging the public about responsible gaming. We encourage you to review our responsible gaming resources this week and consider the role you play in fostering responsible gaming at (organization name).