



**SUPER BOWL LV
BY THE NUMBERS**

**23 MILLION
AMERICAN ADULTS**

plan to bet on Super Bowl LV.

Americans say they will wager

**\$4.3 BILLION
ON THE SUPER BOWL.**

More than

7 MILLION AMERICANS

*will place a bet online,
a 63 percent increase from 2020.*



Methodology

Morning Consult conducted the online survey on behalf of the AGA between Jan. 25-27, 2021, among a national sample of 2,198 adults. The margin of error is +/-2 percent and greater among subgroups. Bettors include those who expect to place a bet online, with a bookie, with a casino sportsbook, in a pool or squares contest, or casually with family or friends.