

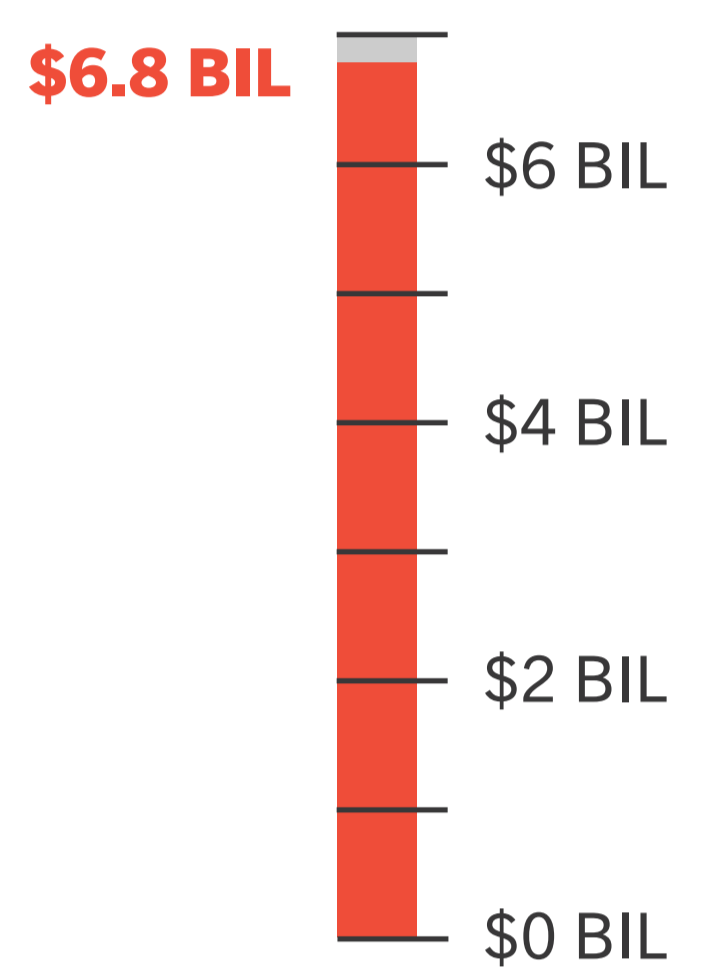


**26 MILLION AMERICAN ADULTS**

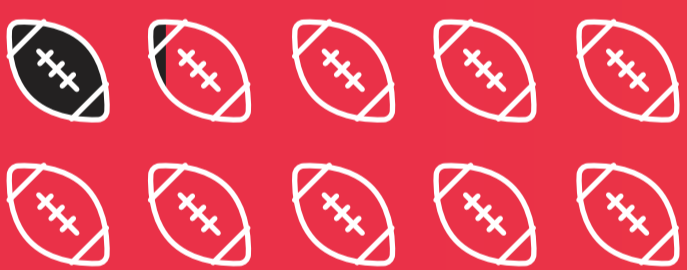
plan to bet on Super Bowl LIV

American adults say they will wager

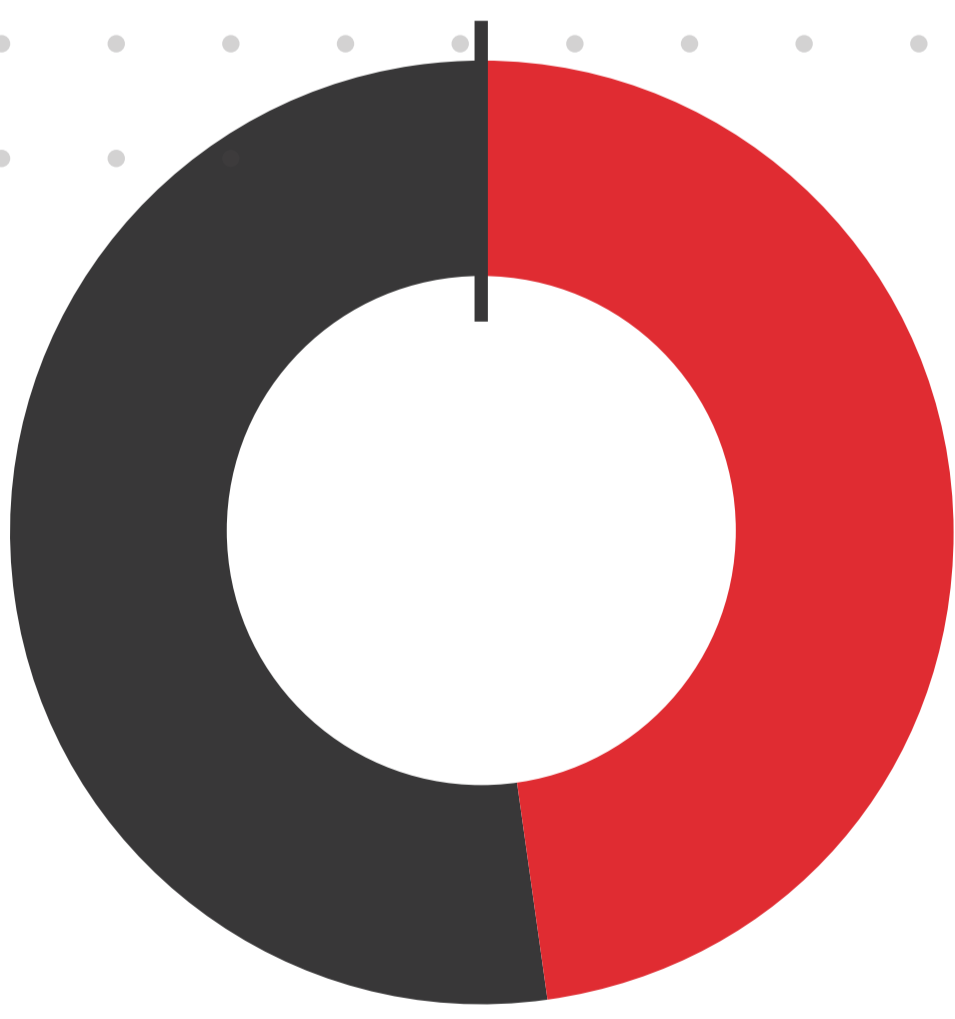
**\$6.8 BILLION ON THE SUPER BOWL**



**MORE THAN 1 IN 10 AMERICAN ADULTS**



plan to bet on Sunday's Game



**52%** will bet on Chiefs

**48%** will bet on 49ers

**NEARLY 4 MILLION AMERICAN ADULTS**

plan to bet in-person at a sportsbook, a 25 percent increase from last year