Record Support for Casino Gaming

49%

of American adults have a favorable view of the casino gaming industry, an all-time high.



124

million American adults say they will visit a casino to gamble over the next 12 months, a 20-million increase from 2018.

44%

of American adults visited a casino in the last year, up nine percentage points from 2018.

2/3

of Americans think the gaming industry provides highquality entertainment and 63 percent believe casino entertainment options are innovative.

Americans recognize gaming's positive impact on communities, economies and jobs, saying that gaming:



49%

Improves Communities



57%

Builds Economies



71%

Creates