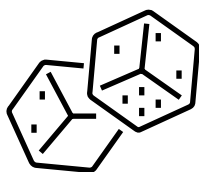


Consumer Principles for Responsible Play



Set a budget and stick to it.

Responsible gaming means enjoying gambling as a fun and leisurely activity, by playing for limited amounts of time – both in frequency and duration – and with a predetermined budget. You can establish your own limits by developing a set of personal guidelines to determine when and how much to gamble.



Be informed: learn the details of the games you're playing.

Utilize resources provided by gaming operators with information on the games you're playing and your odds of winning. For more information about game odds, you can always speak directly to a casino or gaming operator employee.



Keep it social: play with friends, family and colleagues.

Similar to shopping or attending a sporting event or concert, gambling is a form of entertainment. Responsible gaming means playing in a social setting with family, friends or colleagues.



Play with trusted licensed, regulated operators.

State licensed and regulated gaming operators are committed to responsible gaming practices and ensuring that their staff are properly trained on responsible gaming policies. Illegal and unregulated gambling operators do not have any responsible gaming measures in place, placing consumers at heightened risk.