

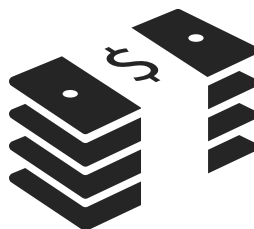
SUPER BOWL LIII BETTING BY THE NUMBERS

Nearly **1-in-10**
American adults
plan to bet on Super Bowl LIII...



...that's **22.7 million**
American adults
who plan to bet on Sunday's game

Americans say
they will wager
\$6 billion
on the Super Bowl



1.8 million
Americans
plan to bet illegally
through a bookie,
with millions more likely to bet illegally
through offshore online books

52%
will bet on Rams

48%
will bet on Patriots



AMERICAN
GAMING
ASSOCIATION