

**Responsible Gaming Education Week:  
Highlighting Responsible Gaming. More than a Pledge, It's Our Priority.**

<Insert casino name>, is proud to partner with the American Gaming Association (AGA) to commemorate the 21<sup>st</sup> Annual Responsible Gaming Education Week, which takes place August 6 – 10. Responsible Gaming Education Week provides an opportunity to showcase our industry-wide prioritization of responsible gaming programs and is an important part of our steadfast dedication to promoting responsible gaming.

Our commitment to responsible gaming practices ensures our patrons can game in a safe, fun environment. Responsible Gaming Education Week is an important part of our year-round focus on providing training for employees and making educational materials available to patrons—so we're proud to once again be taking part in these important activities.

The theme of this year's RGEW is Responsible Gaming: More than a Pledge, It's Our Priority. Throughout this week we will be <Insert company-specific responsible gaming policies and/or procedures. Some examples are as follows:

- We have a process to deny casino play privileges and access to credit, check-cashing, and casino promotions.
- We display toll-free helpline numbers for problem gambling in our ads, brochures, and signs.
- We provide information to guests about the importance of gambling responsibly and how to recognize signs of a potential problem.
- We train our employees about responsible gaming.
- We emphasize to our employees that casino gaming is an adults-only activity, and require them to be vigilant in preventing individuals under the legal age from playing at our casinos.
- We restrict the placement and content of our advertising and marketing materials to age-appropriate venues and messages.
- Our responsible gaming initiatives include comprehensive policies regarding children being left unattended.>

<If conducting quiz, insert information providing the correct answers to the quiz.>

<Insert casino name> has planned several activities to take place during RGEW, including <insert company-specific activities.>

For more information about our RGEW activities, contact <insert name of internal RGEW contact and method of contacting him/her> and visit our website.

Take time this week to review our responsible gaming resources and activities and consider how you can share your knowledge about responsible gaming with your customers, family, friends and community. Let them know responsible gaming is: **More than a Pledge, It's Our Priority!**