•	Three Ways to Participate	A
•	in Responsible Gaming	
•	Education Week	
•		



## For Employers

Consider opportunities during RGEW to highlight your organization's responsible gaming efforts to the broader community.



**Place an op-ed** in a local newspaper or media outlet or adapt for a blog post on your organization's website.

	$\frown$	
(	°C	)
	$\overline{}$	

**Consider pitching** spokespeople for local news to discuss responsible gaming practices.

## For Employees

Employees serve as the front line for responsible gaming efforts. Use RGEW to reenergize your training efforts and empower employees with the knowledge and tools to recognize the difference between responsible gaming and gambling that is problematic.



RGEW serves as a great opportunity to **provide refresher trainings to employees** at all levels. Make the trainings informative and interactive by adding in quizzes, prizes, or recognition. <u>Use the sample quiz to get started.</u>

**ATION**<sup>®</sup>





Use the week to reinvigorate responsible gaming resources—like brochures, posters—offered to employees.



Highlight responsible gaming and RGEW through internal communications channels like newsletters and intranets, breakrooms, and back of house digital displays. Find messaging and tools here.

## **For Customers**

Responsible gaming efforts help customers make informed choices about their gambling. RGEW provides the opportunity to promote transparency and gaming literacy by educating customers of the odds of games and potential risks of problem gambling.



**Feature responsible gaming messaging on public channels** like social media, informational kiosks, and websites.



**Distribute informational materials** on premise or through gaming apps.