

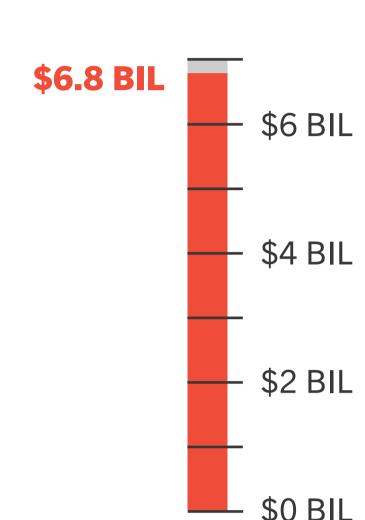
#### **SUPER BOWL LIV** BY THE NUMBERS

## 26 MILION AMERICAN ADULTS

plan to bet on Super Bowl LIV

American adults say they will wager

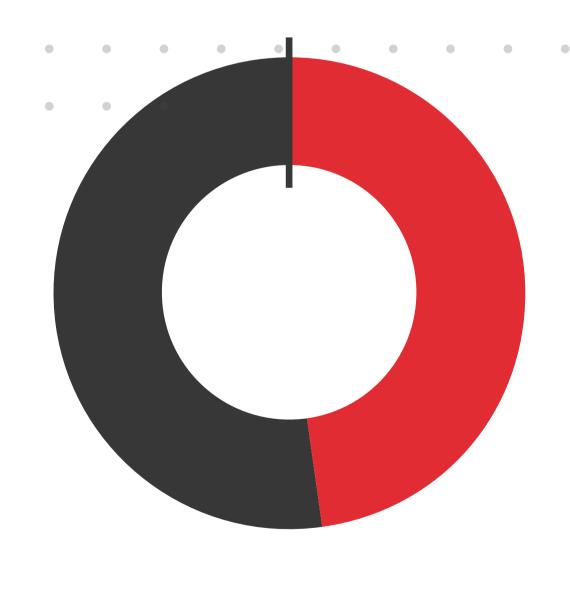
# 56.8 BILLION SUPER BOWL



### MORETHAN LINEO AMERICAN ADULTS



plan to bet on Sunday's Game



52% will bet on Chiefs

### NEARLY 4 MILLION AMERICAN ADULTS

plan to bet in-person at a sportsbook,

**Source:** American Gaming Association. Morning Consult conducted an online survey on

behalf of the AGA between Jan. 21-22, 2020, among a national sample of 2,200 adults.

a 25 percent increase from last year