# SPORTS BETTING IN 2019: OVERWHELMING PUBLIC SUPPORT FOR LEGAL SPORTS BETTING MARKETS 

A recent Mellman Group survey of 1,000 registered voters revealed

- An overwhelming majority of Americans (63\%) support the Supreme Court's ruling that struck down the sports betting ban.
- Two out of three people (66\%) believe sports betting is best regulated by states and sovereign tribal governments.
- There is weak support (23\%) for leagues getting a cut of wagers on sports. The majority of people (55\%) opposed the idea.


## Nearly Two-Thirds Believe Oversight Of Gaming Should Be Left To State \& Tribal Governments



|  | Federal <br> Gov't |  <br> Tribal |
| :--- | :---: | :---: |
| Casino Attendee | $16 \%$ | $67 \%$ |
| Non-Attendee | $17 \%$ | $66 \%$ |
| Democratic | $23 \%$ | $58 \%$ |
| Independent | $16 \%$ | $64 \%$ |
| Republican | $10 \%$ | $77 \%$ |
| Male | $16 \%$ | $69 \%$ |
| Female | $14 \%$ | $64 \%$ |
| $21-29$ | $16 \%$ | $62 \%$ |
| $30-39$ | $22 \%$ | $64 \%$ |
| $40-49$ | $16 \%$ | $73 \%$ |
| $50-59$ | $16 \%$ | $66 \%$ |
| $60+$ | $17 \%$ | $61 \%$ |
| HS or Less | $14 \%$ | $69 \%$ |
| Some College | $20 \%$ | $67 \%$ |
| College Grad+ | $16 \%$ | $70 \%$ |
| White | $20 \%$ | $58 \%$ |
| Non-White |  |  |

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## Only About A Quarter Have Heard About The Supreme Court's Decision On Sports Betting

How much, if anything, have you read or heard about a recent Supreme Court ruling having to do with sports betting - a great deal, some, not too


|  | Great <br> Deal/Some | Not Much/ <br> Not At All |
| :--- | :---: | :---: |
| Casino Attendee | $34 \%$ | $66 \%$ |
| Non-Attendee | $20 \%$ | $79 \%$ |
| Democratic | $27 \%$ | $72 \%$ |
| Independent | $23 \%$ | $76 \%$ |
| Republican | $23 \%$ | $77 \%$ |
| Male | $35 \%$ | $64 \%$ |
| Female | $16 \%$ | $83 \%$ |
| $21-29$ | $22 \%$ | $78 \%$ |
| $30-39$ | $26 \%$ | $72 \%$ |
| $40-49$ | $31 \%$ | $69 \%$ |
| $50-59$ | $20 \%$ | $79 \%$ |
| $60+$ | $19 \%$ | $80 \%$ |
| HS or Less | $26 \%$ | $74 \%$ |
| Some College | $30 \%$ | $70 \%$ |
| College Grad+ | $26 \%$ | $74 \%$ |
| White | $23 \%$ | $76 \%$ |
| Non-White |  |  |

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Majorities In Every Subgroup Support The Decision Allowing States To Determine For Themselves Whether To Allow Sports Betting


|  | Support | Oppose |
| :--- | :---: | :---: |
| Casino Attendee | $71 \%$ | $13 \%$ |
| Non-Attendee | $59 \%$ | $21 \%$ |
| Democratic | $58 \%$ | $21 \%$ |
| Independent | $62 \%$ | $15 \%$ |
| Republican | $69 \%$ | $17 \%$ |
| Male | $70 \%$ | $15 \%$ |
| Female | $57 \%$ | $21 \%$ |
| $21-29$ | $62 \%$ | $12 \%$ |
| $30-39$ | $70 \%$ | $11 \%$ |
| $40-49$ | $73 \%$ | $14 \%$ |
| $50-59$ | $63 \%$ | $17 \%$ |
| $60+$ | $55 \%$ | $26 \%$ |
| HS or Less | $64 \%$ | $16 \%$ |
| Some College | $67 \%$ | $17 \%$ |
| College Grad+ | $65 \%$ | $17 \%$ |
| White | $57 \%$ | $20 \%$ |
| Non-White |  |  |

## Few Believe Casinos Should Share Sports Betting Revenue With Professional Sports Leagues



|  | Favor | Oppose |
| :--- | :---: | :---: |
| Casino Attendee | $27 \%$ | $53 \%$ |
| Non-Attendee | $21 \%$ | $56 \%$ |
| Democratic | $25 \%$ | $51 \%$ |
| Independent | $25 \%$ | $52 \%$ |
| Republican | $20 \%$ | $61 \%$ |
| Male | $22 \%$ | $59 \%$ |
| Female | $24 \%$ | $51 \%$ |
| $21-29$ | $29 \%$ | $51 \%$ |
| $30-39$ | $20 \%$ | $58 \%$ |
| $40-49$ | $20 \%$ | $64 \%$ |
| $50-59$ | $23 \%$ | $54 \%$ |
| $60+$ | $22 \%$ | $59 \%$ |
| HS or Less | $21 \%$ | $58 \%$ |
| Some College | $21 \%$ | $59 \%$ |
| College Grad+ | $27 \%$ | $45 \%$ |
| White |  |  |
| Non-White |  |  |

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