Americans See Positive Impact of Gaming Industry

Americans recognize gaming's positive impact on communities, economies and jobs, saying that gaming:



69%

Behaves Responsibly



69%

Benefits Economy



63%

Creates Jobs



of American adults believe that the gaming industry has responded well in terms of keeping customers and employees safe during the COVID-19 pandemic.

3-in-4

American adults say that the casino gaming industry's tax contributions will become more important moving forward as state and local governments look to recover from the COVID-19 pandemic.

89%

of American adults say that casino gaming is an acceptable form of entertainment.

50%

of American adults now have a favorable impression of the casino industry, up 16 points in ten years.

