



AMERICAN  
GAMING  
ASSOCIATION®

# State of the Industry 2022

## Gaming's Year Ahead

# Housekeeping



Submit questions using the Q&A function in the webinar. We will answer questions at the end of the presentation as time allows.

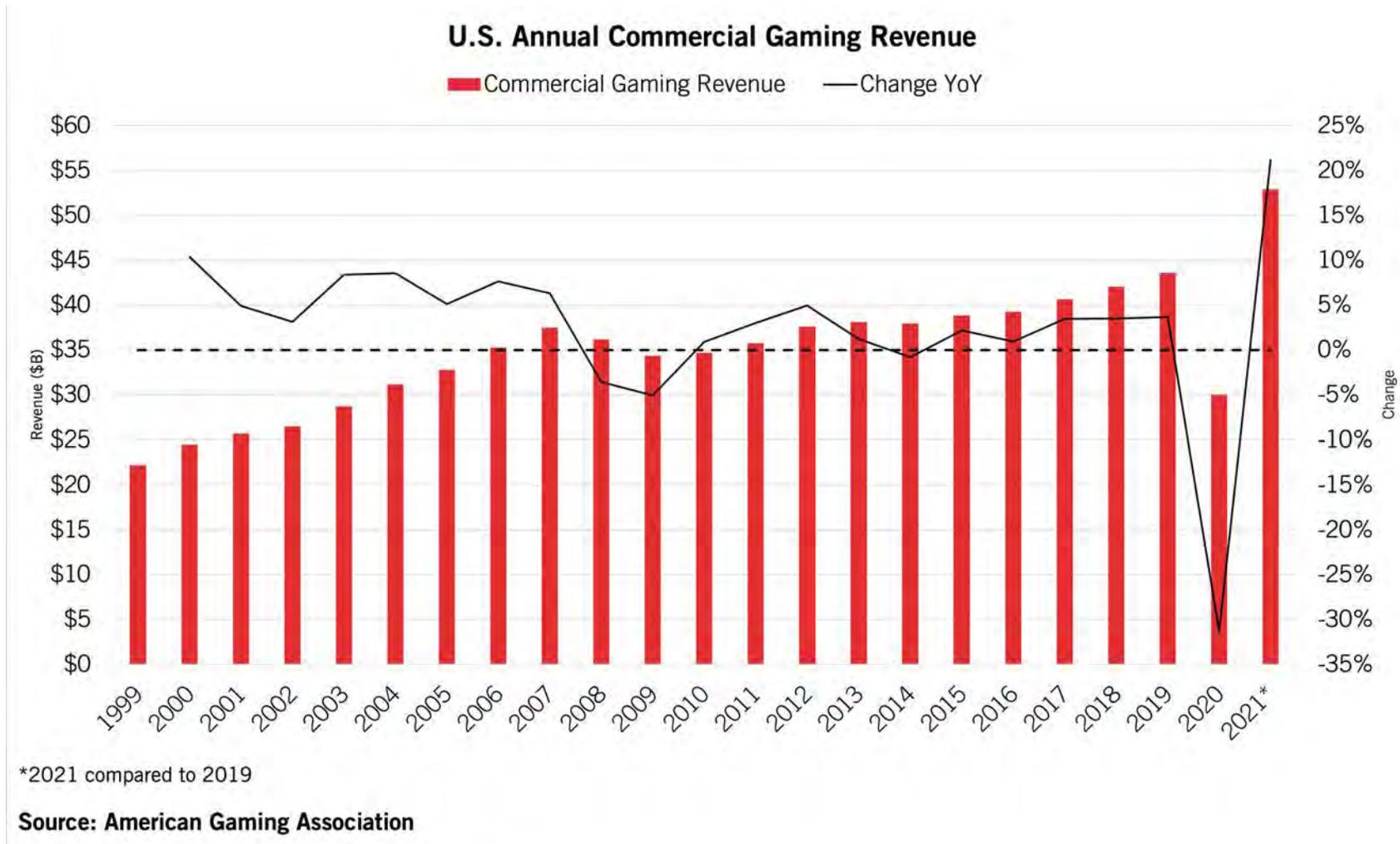


Private message any admin with the **AGA logo** using the chat function for technical assistance.



The webinar slides and recording will be shared with you as soon as possible.

# 2021: A Record Year for Commercial Gaming



# 2021 Commercial Gaming Revenue Tracker Data



# Record Revenue Across Verticals

## Q4 2021 GGR PER GAMING VERTICAL, CHANGE OVER Q4 2019 AND 2020\*

	Total GGR	Slot GGR	Table Game GGR	Sports Betting GGR	iGaming GGR
	\$14.31B	\$8.29B	\$2.49B	\$1.51B	\$1.09B
Q4 2019	+30.0% ▲	+13.1% ▲	+15.7% ▲	+294.4% ▲	+540.3% ▲
Q4 2020	+55.7% ▲	+45.1% ▲	+68.2% ▲	+73.2% ▲	+124.4% ▲

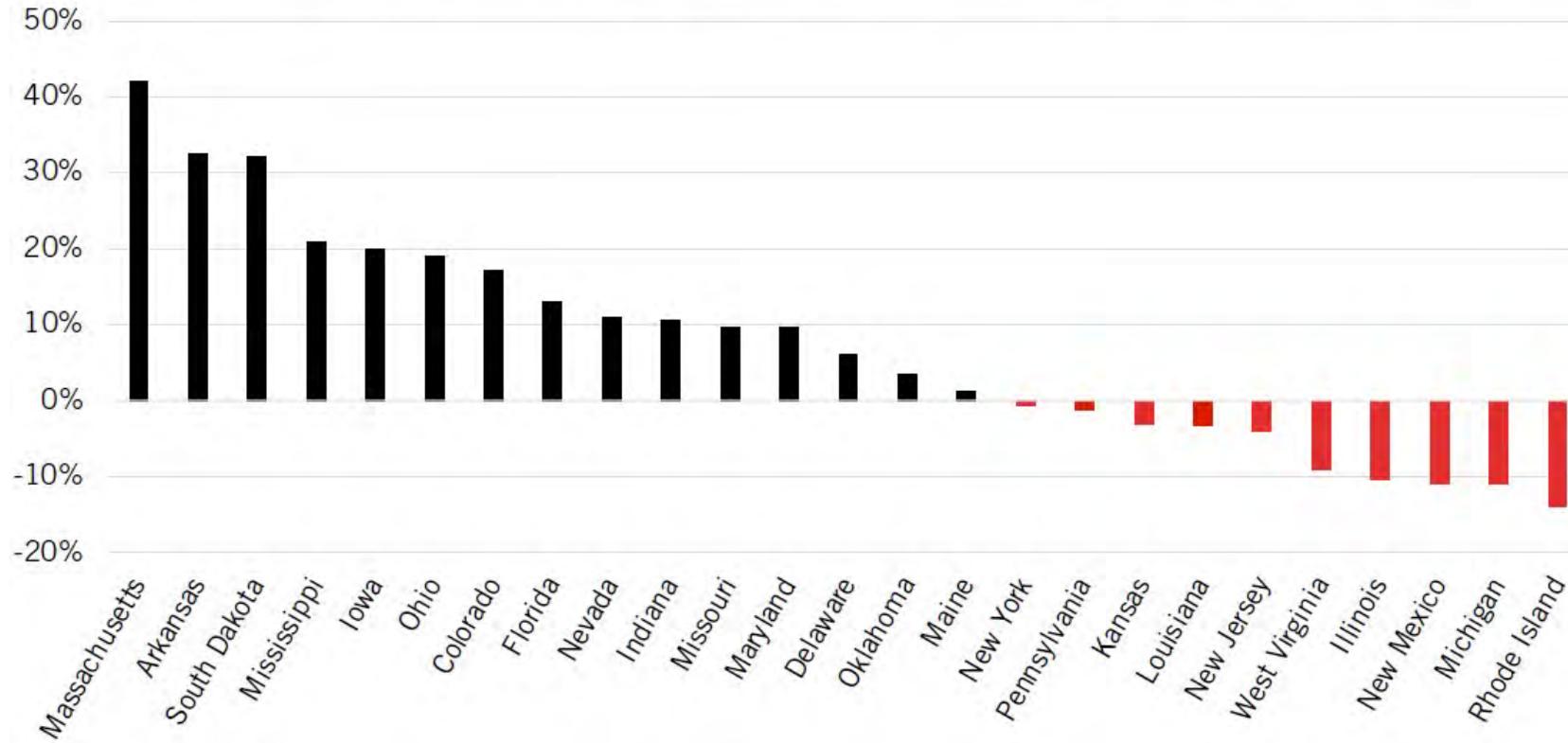
## 2021 GGR PER GAMING VERTICAL, CHANGE OVER 2019 AND 2020\*

	Total GGR	Slot GGR	Table Game GGR	Sports Betting GGR	iGaming GGR
	\$52.99B	\$32.53B	\$8.78B	\$4.29B	\$3.71B
2019	+21.4% ▲	+10.0% ▲	1.1% ▲	+366.2% ▲	+614.0% ▲
2020	+76.7% ▲	+67.7% ▲	+66.8% ▲	+177.1% ▲	+138.9% ▲

\*Michigan and Louisiana are not included in the separate slot and table game revenue numbers. Illinois slot and table game data are omitted for the full-year comparison with 2020 as revenue for these verticals were not reported separately at the time. December revenue (sports betting only) for Arizona had not been reported at the time of publication.

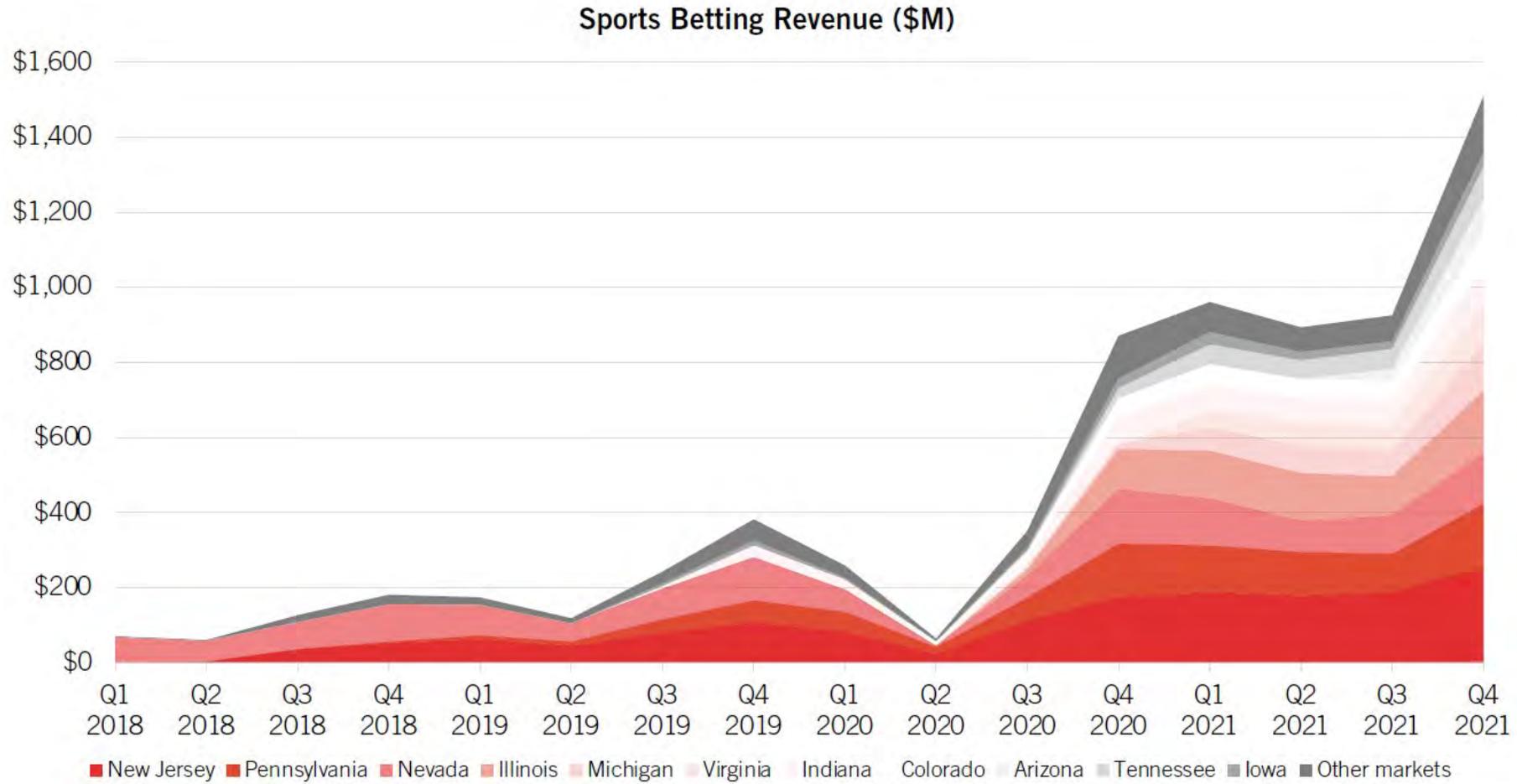
# Strong Rebound in Traditional Gaming

2021 Traditional Casino Gaming Revenue\*, Change Over 2019 by State



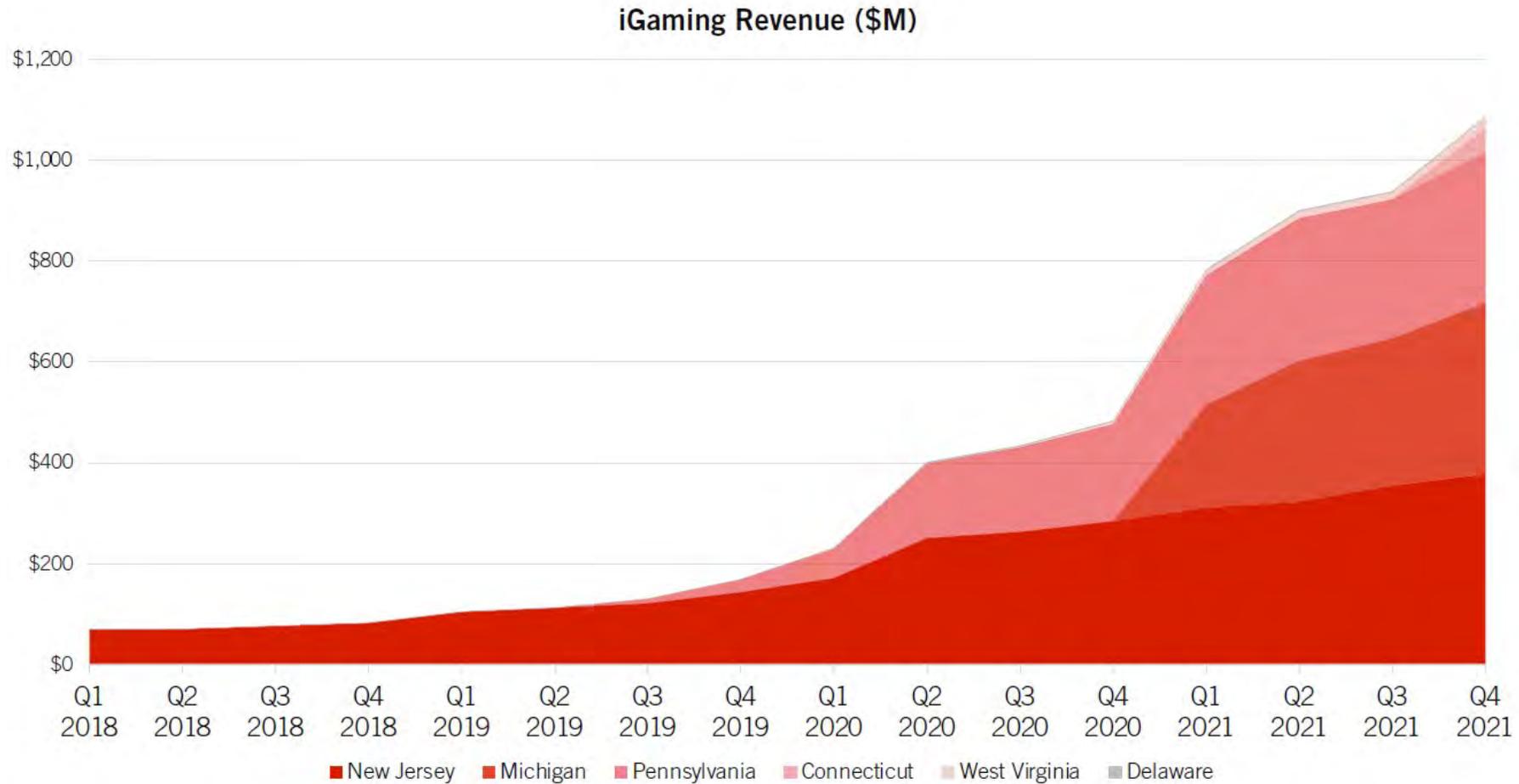
\*Gaming revenue encompass slots, table games, and retail sports betting, but not online sports betting or iGaming.

# Sports Betting Continues Expansion



\*December revenue for Arizona had not been reported at the time of publication.

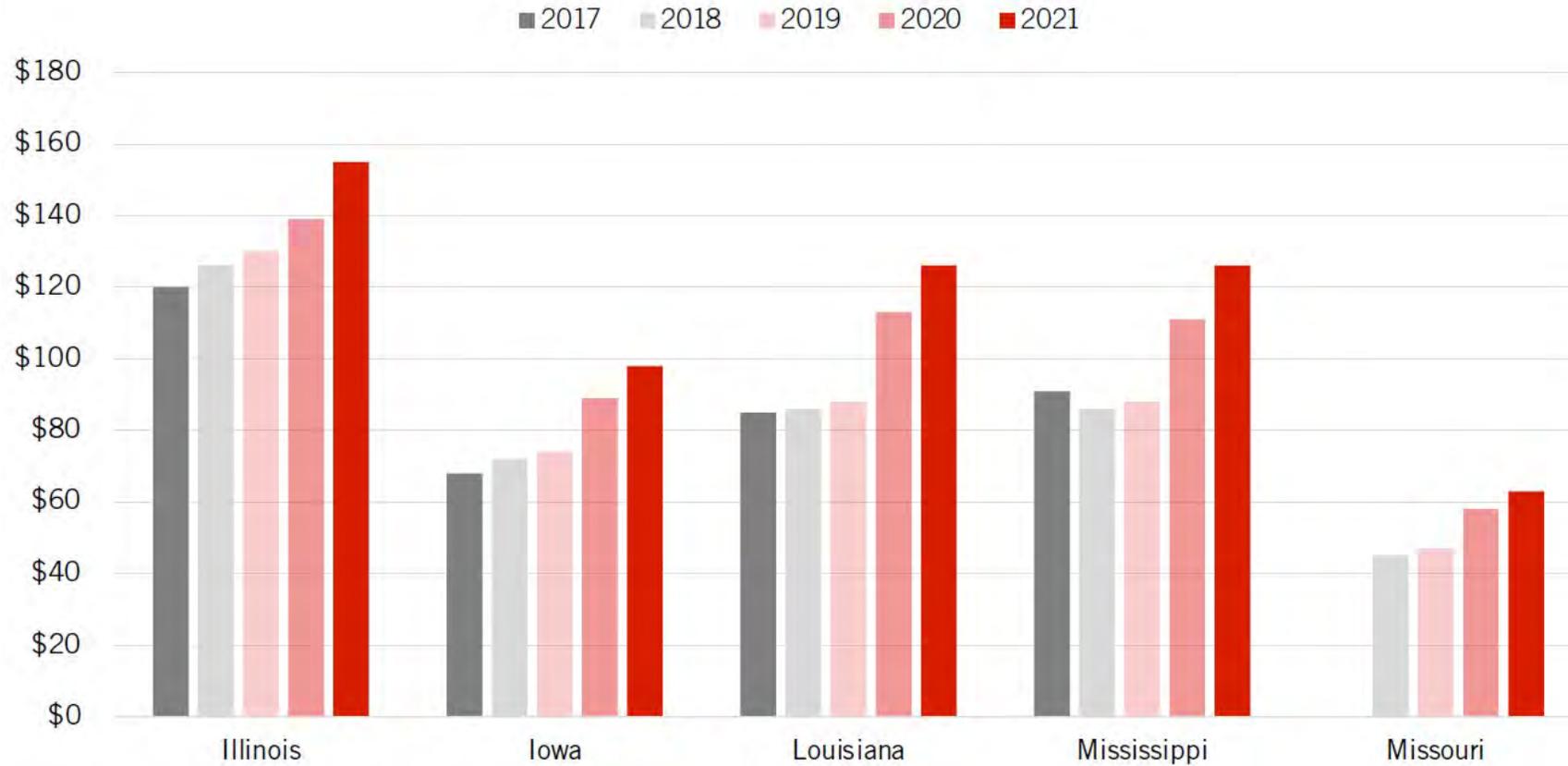
# Michigan off to Fast iGaming Start



\*Nevada not included as online gaming is not broken out from overall poker revenue.

# Casino Visitors Younger, Higher Spending

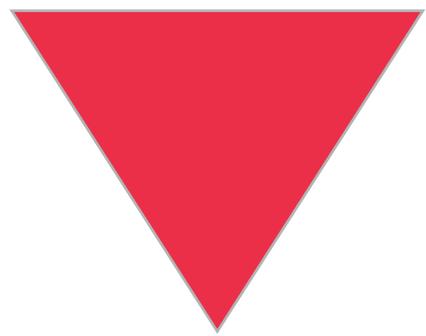
Traditional Casino Gaming Revenue per Admission



Strength of Gaming's Recovery



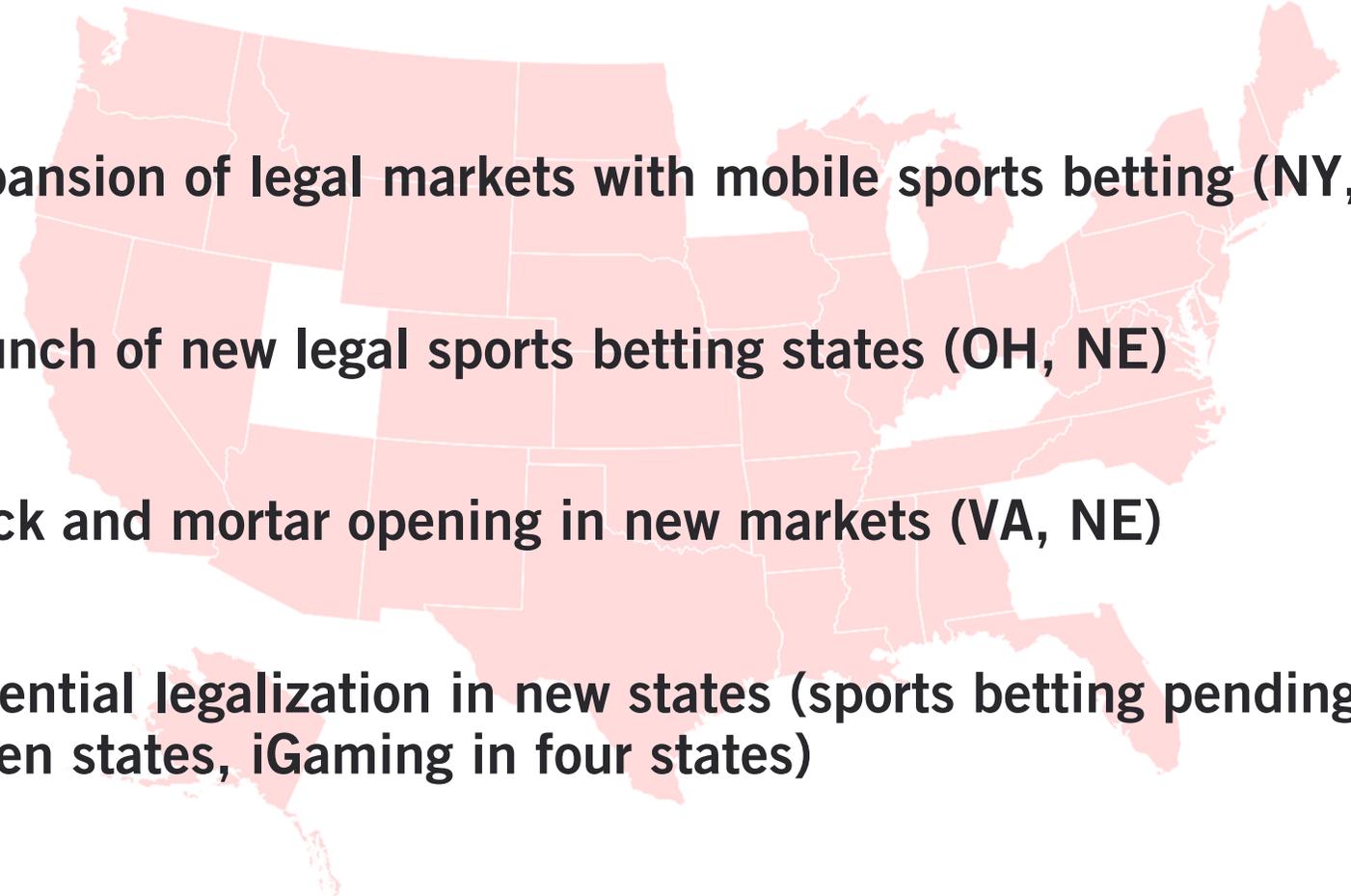
Gross Gaming Revenue Up  
20% in 2021



U.S. Travel Spending Down  
20% in 2021



# Gaming Expansion in 2022

- 
1. Expansion of legal markets with mobile sports betting (NY, LA, MD)
  2. Launch of new legal sports betting states (OH, NE)
  3. Brick and mortar opening in new markets (VA, NE)
  4. Potential legalization in new states (sports betting pending in seven states, iGaming in four states)

*Driving responsibility in sports betting.*

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*Shutting down illegal gambling.*

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*Advancing gaming's leadership on ESG issues.*

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*Pushing key priorities and building champions in Washington, D.C.*

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*Responsible  
Marketing Code  
for Sports  
Wagering*

**HAVE A  
GAME PLAN<sup>®</sup>**  
**Bet responsibly.™**

*Collaboration  
with Advocates  
& Regulators*



**ADVANCING *Sustainability***

**STRENGTHENING *Diversity & Inclusion***

**INVESTING in *Communities***

***Responsible* LEADERSHIP**



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