ERADICATING THE ILLEGAL MARKET

Social Media Guide



These sample social posts are desgined to inspire your social media posts. Replace text in bold with your organization's resources. <u>Download sample graphics</u> and visit the <u>Stop Illegal Gambling page</u> for additional resources.

IT'S TIME TO STOP ILLEGAL GAMBLING

Those "skill" machines at your local bar or convenience store? They're unregulated, unsafe and offer no guarantee of fair play. And they're illegal. Learn more: StoplllegalGambling.com #StoplllegalGambling



DOWNLOAD THE GRAPHICS

LOOKS CAN BE DECEIVING

The machine at the end of the bar looks just like a legit casino game. It's not. It's unregulated, with no guarantee of fair play. #StopIllegalGambling



DOWNLOAD THE GRAPHICS

ILLEGAL GAMBLING IS NOT A VICTIMLESS CRIME

Illegal gambling is not a victimless crime. When you gamble illegally you could be funding other criminal activities—including human trafficking and violent crime. #StopIllegalGambling

ILLEGAL GAMBLING FUNDS CRIME

Do you know where your money goes when you gamble illegally? Find out more: StopIllegalGambling.com #StopIllegalGambling



DOWNLOAD THE GRAPHICS

PROFITING FROM CONFUSION

Illegal online casinos and sportsbooks hide behind slick websites to confuse consumers. Make no mistake: they're unregulated, illegal and you're not guaranteed fair odds or payouts. #StopIllegalGambling

DON'T BE FOOLED

Don't be fooled by trendy wagers: you might be placing bets with an illegal sportsbook. Do the research to make sure you're wagering with a legal operator. Learn more: StoplllegalGambling.com #StoplllegalGambling



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Offshore websites have been known to simply vanish. Customers find their accounts cleaned out and are left with no way to get their money back. #StopIllegalGambling

Illegal sports betting websites may look official — but they operate outside the law, giving you zero protections as bettor. Find legal sites in your state: bit.ly/2RLKABN #StopIllegalGambling

Behind their slick websites, unlicensed online casinos hide the fact they're illegal and you're unprotected. Find legal sites in your state: bit.ly/2RLKABN #StopIllegalGambling

KEEP IT LEGAL

If sports betting is legal in your state, play it safe by only wagering with legal, licensed sportsbook operators. Find legal sites in your state: bit.ly/2RLKABN #StoplllegalGambling



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Beware: Predatory illegal gambling websites offers no responsible gaming measures and targets the most vulnerable, including minors. Find legal operators: bit.ly/2RLKABN #StopIllegalGambling

STOP ILLEGAL GAMBLING NOW

We are proud to invest millions in responsible gaming programs to protect our customers. Illegal gambling operators do just the opposite. They are unlicensed, unregulated and target vulnerable Americans. #StopIllegalGambling

Illegal offshore sportsbooks blatantly break the law, pay no taxes, and put you at risk. Keep it legal: bit.ly/2RLKABN #StopIllegalGambling

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